

### **Program for Policy Briefs**

As a follow up to the communication training and discussions held at CREEC in February, we have begun to create a set of policy briefs focused around the Sustainable Development Goals using a 2-page template. It is our hope that the briefs we have produced can be adapted by partner comms teams to ensure that the higher-level message in the SDGs is placed appropriately in the partner country cultural and political context. The partner teams will then have 'ownership' of the policy brief and can use them for their own purposes e.g. meetings with local policy makers, businesses etc.

#### **Policy brief guidelines:**

- Create policy briefs by using the 2-page template provided. Keeping the briefs short, in an easily digestible format, will help ensure a wider readership.
- Policy briefs should relate to specific SDGs. Because of the nature of our work, many will relate to SDG 7 - Affordable and Clean Energy – so ideally policy briefs will also relate to additional SDGs.
- We would like partners to adapt the policy briefs we have created, making alterations in order to make the briefs more useful to specific local contexts. These alterations could include:
  - o Translating the brief from English into local or other languages
  - o Adding new data that specifically relates to local or national contexts (remember to include any citations in the source list)
  - o Removing data or information that is irrelevant
  - o Adding themes or topics for discussion that have local or national significance
  - o Adding own logos (while retaining the project logos)
- Partners are also welcome to create their own policy briefs on different topics using the 2-page template and project logos. We welcome insight from our partners into which areas are the most urgent.

#### **Existing policy briefs:**

- **The Family Case for Clean Energy** (SDG7, SDG5 – Gender Equality, SDG1 – No Poverty)
- **Energy Access and COVID-19** (SDG7, SDG3 – Good Health and Well-Being)
- **Biogas Policies in Rural India** (SDG3 – Good Health and Well-Being; SDG15 – Life on Land)
- **Renewable Energy Financing** (SDG7, SDG8 sustainable economic growth and decent work for all, SDG9 – Innovation, Industry and Infrastructure)

#### **Ideas for other policy briefs:**

- Poverty and clean energy in the context of single parent, or child-led households
- Renewable energy and refugee populations
- Full list of SDGs here - <https://sdgs.un.org/goals>